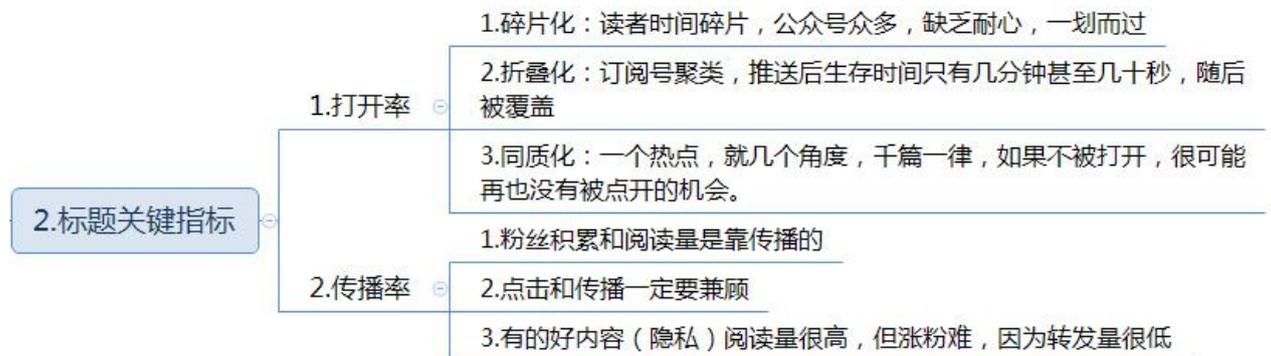


新媒体运营标题技巧

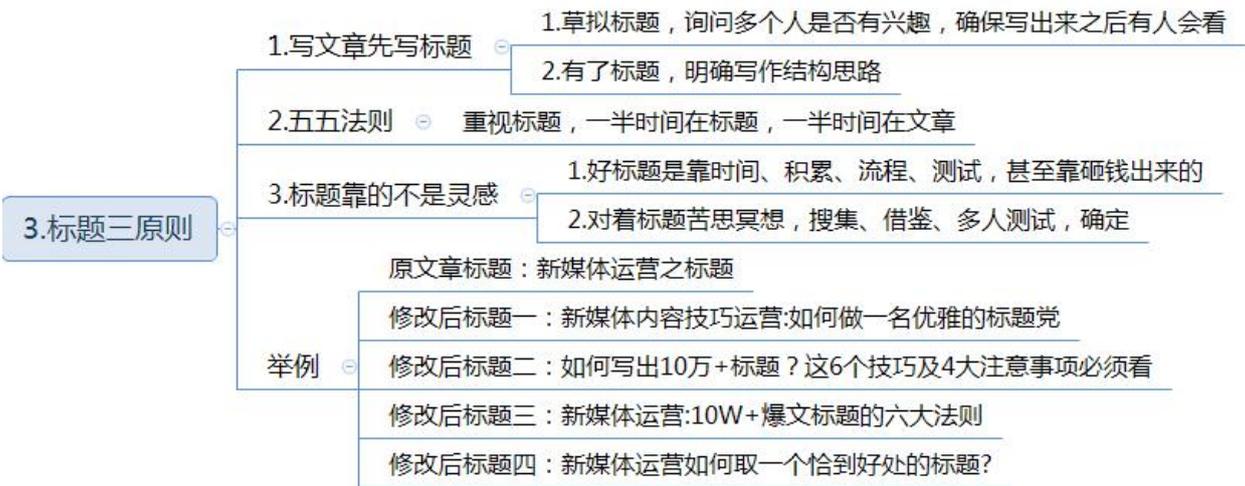
1. 标题的两个思维误区



2. 标题关键指标：打开率和传播率



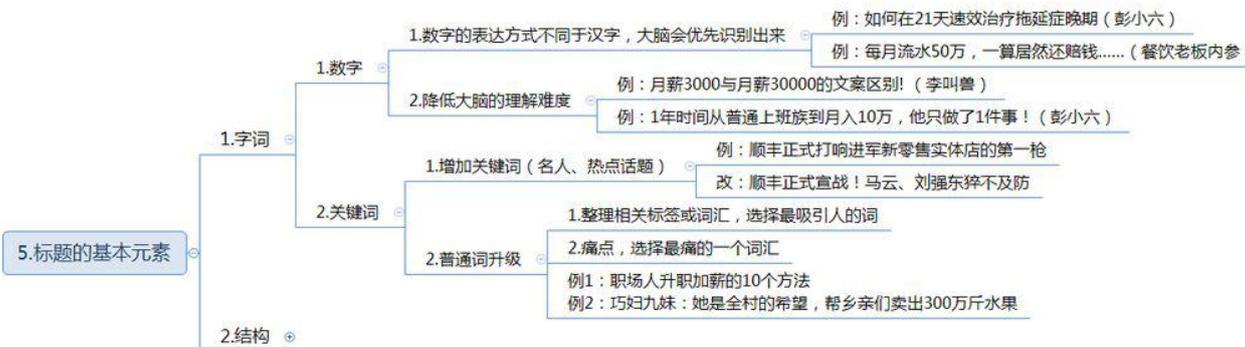
3. 标题三原则



4.标题的七个基本类型



5.标题的基本元素：字和结构



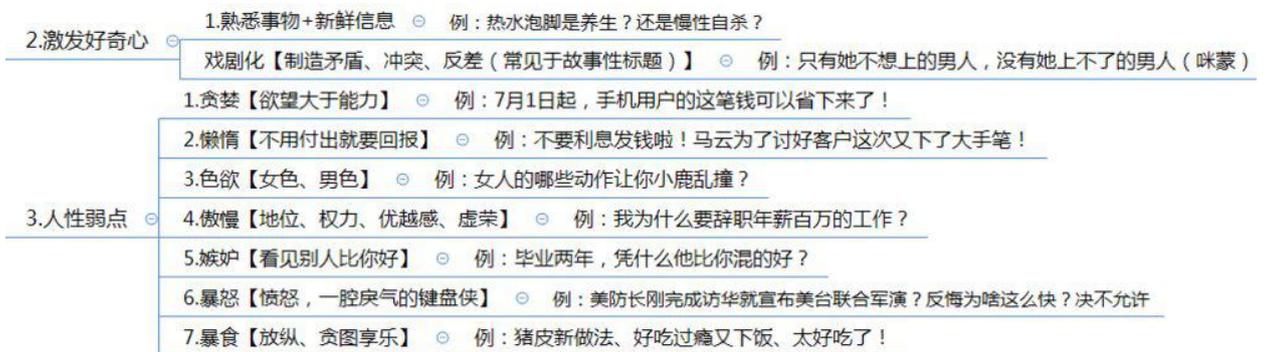
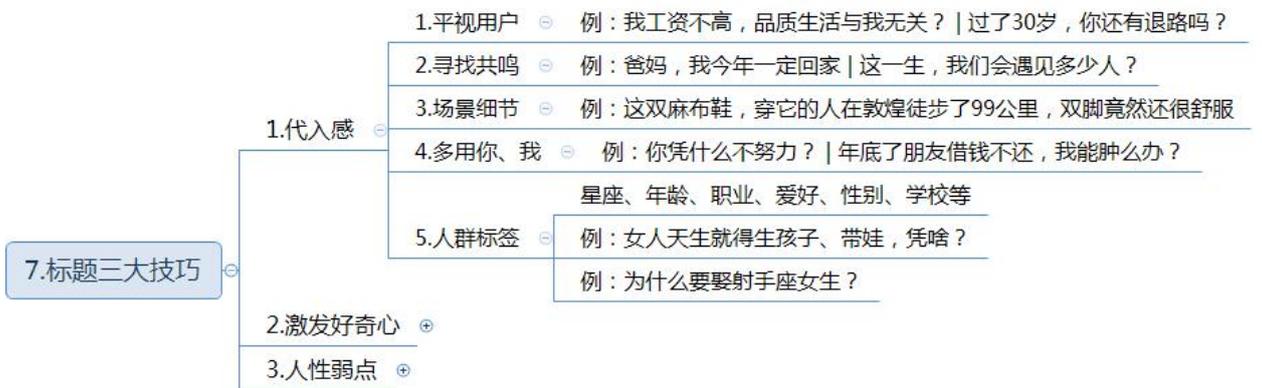
结构分为：长度、前后缀、双标题



6. 标题三重价值



7. 标题三大技巧



8.标题八步法



9.标题十一禁

